



December, 12th –14th 2004

## The Myth of Power

**How does power use me,  
and how do I use it?**

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4<sup>th</sup> International Schönbrunner Symposium

*The Lassalle-Institut addresses leaders in business, politics and society. It emphasizes ethical conduct derived from holistic consciousness and promotes a value-based culture in its lectures, seminars, workshops and individualized consulting.*



## The Myth of Power

The exercise of power is associated with both pleasure and aversion. Power has an ambivalent quality about it. Creative power delights us; caprice and abuse of power frustrate us. How do you deal with power?

As the year draws to an end, we invite you to take time out for personal reflection: is my attitude towards power mature and realistic, do I feel compelled to grasp it, or do I avoid the issue of power altogether?

The International Schönbrunner Symposium addresses leaders in business, culture, politics, and science. Its interdisciplinary approach and participation by young and older leaders open up new possibilities for shaping the future.

Our symposium culture is characterized by its creative combination of lectures, workshops, panel discussions, Zen meditation and artistic performances.

Experience the refreshing atmosphere of Bad Schönbrunn and set aside this time for rest and relaxation. Let yourself be inspired by new experiences and stimulating conversations.

## Program

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### Sunday, December 12, 2004

- 17:00 Arrival and Registration
- 18:30 Dinner
- 20:00 Welcome and introductory remarks
- 20:30 **The Ambivalence of Power**  
Presentation by Pia Gyger and  
Niklaus Brantschen
- 21:30 Brief introduction to Zen meditation

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### Monday, December 13, 2004

- 07:00 Zen meditation
- 07:30 Breakfast
- 08:30 **The Soul of Money**  
Presentation by Lynne Twist
- 09:15 **The Contradiction of Growth**  
Presentation by Heinz Rothermund
- 10:00 Break
- 10:30 Workshops (A – E)
- A – Dialogue Leadership**  
Michael Walleczek
  - B – Communication and Power**  
Peter Fuhrer and Claude Piccot
  - C – Power based on Creative Spiritual Energy**  
Elena Franzini
  - D – Positive Power versus Negative Power:  
Discovering the Source of Inspired  
Leadership**  
Sander Tideman and Maureen Cooper
  - E – Fundraising from the Heart**  
Lynne Twist

- 12:00 Lunch
- 14:00 Workshops (cont.)
- 15:30 Break
- 16:00 **The Power of Wisdom Leadership**  
Presentation by Karen Wilhelm Buckley and  
Avril Reed
- 16:45 **The Power of YES!**  
Presentation by Hafsat Abiola
- 17:40 Worship Service
- 18:30 Dinner
- 20:00 **Power - Unleashed, Fragmented and Exploded**  
An evening with Roman Signer and Nina Dimitri,  
composed and moderated by Alfred Urfer

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**Tuesday, December 14, 2004**

- 07:00 Zen meditation
- 07:30 Breakfast
- 08:30 **Panel: How Do You Deal with Power?**  
Moderation: Niklaus Brantschen  
Panelists: Simon K uchler, Tarzisius Caviezel, Elisa-  
beth H oller et al.
- 10:00 Break
- 10:30 **Equilibrium or Destruction**  
Questions regarding Power and the Globe  
Presentation by F. J. Radermacher
- 11:30 **Implementation in Daily Living**  
Plenum  
Moderation: Michael Walleczek
- 12:30 Lunch
- 14:00 Departure

English lectures will be simultaneously translated into  
German.

Due to the process-oriented nature of the Sympo-  
sium, program changes may be made.

## Symposium Leadership

**Niklaus Brantschen, CH**

Founder, Lassalle-Haus and Lassalle-Institut  
Zen Master and Author

**Pia Gyger, CH**

Founder, Lassalle-Institut, Zen Master and Author

**Anna Gamma, CH**

CEO, Lassalle-Institut, Zen Teacher

**Michael Walleczek, AU**

Founder and Partner, Walleczek & Partner

## Speakers

**Hafsat Abiola, NG**

Founder and Director of the Nigerian NGO  
"KIND", [www.kind.org](http://www.kind.org)

**Karen Wilhelm Buckley, USA**

Co-Director, Wisdom Leadership Initiative  
[www.wisdomleadership.org](http://www.wisdomleadership.org)

**F. J. Radermacher, DE**

Director, Research Institute for Applied Knowledge Process-  
ing, Ulm  
[www.faw.uni-ulm.de](http://www.faw.uni-ulm.de)

**Avril Reed, USA**

Co-Director, Wisdom Leadership Initiative  
[www.wisdomleadership.org](http://www.wisdomleadership.org)

**Heinz C. Rothermund, CH**

Management Consultant, Ex-CEO Shell UK,  
Exploration & Production (Brent Spar)

**Lynne Twist, USA**

Management Consultant, Global Activist, Fundraiser, Au-  
thor,  
[www.soulofmoney.org](http://www.soulofmoney.org)

**Alfred Urfer, CH**

Partner, Swiss Hospitality Group

## Zen Meditation

**Niklaus Brantschen, CH** (see above)

**Pia Gyger, CH** (see above)

## Panel

**Niklaus Brantschen, CH** (see above)

**Tarzisius Caviezel, CH**

CEO, Burkhalter Holding AG, Chairman of the Board of Directors, HC Davos

[www.burkhalter.ch](http://www.burkhalter.ch)

**Elisabeth Höller, CH**

Initiator and Fund Manager, Prime Value Ethics Fund

[www.hoeller.ch](http://www.hoeller.ch)

**Simon Küchler, CH**

General, Swiss Army, ret.

## Workshops

**Maureen Cooper, NE**

Founder, Awareness in Action

**Elena Franzini, IT**

Coach for personality development and consciousness training [www.elenafranzini.com](http://www.elenafranzini.com)

**Peter Fuhrer, CH**

Founder, Swiss Marketing Forum [www.fuhrer-hotz.ch](http://www.fuhrer-hotz.ch)

**Claude Piccot, CH**

Lecturer, St. Gallen Management Institute and Boston Business School

[www.mab-consulting.ch](http://www.mab-consulting.ch)

**Sander Tideman, NE**

Executive Chairman, Spirit in Business

[www.spiritinbusiness.org](http://www.spiritinbusiness.org)

**Lynne Twist, USA** (see above)

**Michael Walleczek, AU** (see above)

## Musicians and Artist

**Bettina Boller, CH**, Violinist, [www.bettinaboller.ch](http://www.bettinaboller.ch)

**Nina Dimitri, CH**, Musician [www.ninadimitri.ch](http://www.ninadimitri.ch)

**Roman Signer, CH**, Performer

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**Dates**

Symposium begins on:  
Sunday, December 12, 2004, 17:00  
Symposium concludes on:  
Tuesday, December 14, 2004, 14:00

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**Costs**

*Symposium fee* CHF 1'550.-- ~ EUR 1'000.--

**Reductions**

- Company discount, 2 persons (10%)
- Company discount, 3 or more persons (25%)
- Students CHF 79.-- ~ EUR 51.--

Room and board CHF 221.-- ~ EUR 143.--

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**Registration and Contact**

Lassalle-Institut  
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6313 Edlibach  
Switzerland  
Phone 0041 41 757 14 78  
Fax 0041 41 757 14 15  
[info@lassalle-institut.org](mailto:info@lassalle-institut.org)  
[www.lassalle-institut.org](http://www.lassalle-institut.org)

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**How to reach Lassalle-Haus***By train*

Trains at half-hour intervals from Luzern or Zurich to Zug.  
Bus Nr. 2 (direction Menzingen) leaves from the Zug main station at half-hour intervals daily (hourly after 20:00). Disembark at Bad Schönbrunn (stop on demand).

*By car*

From Zug take the road to Ägeri / Menzingen. Past the big bridge (about 5 km from Zug) turn left to Menzingen. After 300 meters, turn right at Lassalle-Haus Bad Schönbrunn.  
From Zurich, drive in the direction Luzern-Gotthard. At the Sihlbrugg roundabout (next to Mövenpick), take the second exit and then turn right immediately in the direction of Neuheim/Menzingen. Turn right at the Edlibach intersection in the direction of Zug. The entrance to Lassalle-Haus Bad Schönbrunn is approx. 1500 m on the left.